



EGeen Generic Drug Development (GDD) Program



For Generic Drug Companies – Faster, Cost-Effective Clinical Bioequivalence Studies / Sales

EGeen's expertise in rapid, tailored clinical endpoint (CE) bioequivalence drug trials opens up new sales growth opportunities for generic drug developers. Utilizing EGeen's unique Generic Drug Development (GDD) Program, generic formulation CE bioequivalence trials can be conducted in Europe on a faster, more cost effective basis. The resulting European trial data set can be used to market in both U.S. and European drug markets, leveraging the generic developers investment. And EGeen can also supply direct access to proven European sales channels to kick start your new drug's sales growth!

- Fast, cost-effective European CE bioequivalence trial designs
- EU CE trial data set allows sales access to both U.S. and EU markets
- Post-trial access to established European sales channels
- Single U.S.-based Point-of-Contact coordinates all activities



Network of dedicated, skilled personnel across a host of European countries provides generic developers custom access and rapid completion of CE bioequivalence drug trials



Custom drug trial protocols combine industry-leading recruitment speed with low cost trial execution for faster trial data results



Realize your generic drug's new formulation by accessing both EU and U.S. markets in a timely fashion for faster sales growth



EGeen Generic Drug Development (GDD) Program



Total focus on cost and speed for all Bioequivalence and Biosimilar trials

Program Design Approach



- Scope of Service Study
- Feasibility Assessment
- Resource / Site Mapping
- Protocol Design
- Reporting Integration
- Contractual arrangements
- Sales Channel Selection

Addressing the Needs of Generic Bioequivalence Drug Trials...

EGeen understands the needs of generic drug trials. Unlike NDEs, generic formulations are assessed in strict cost-benefit analyses; trials costs vs. available sales and growth potential. EGeen addresses all of these in its' GDD Program:

- Cost-Effective Trial Proposals
- Leverage both U.S. and EU markets
- 'Rescue Risk' amelioration by design
- EE / EU Sales Channels by Country

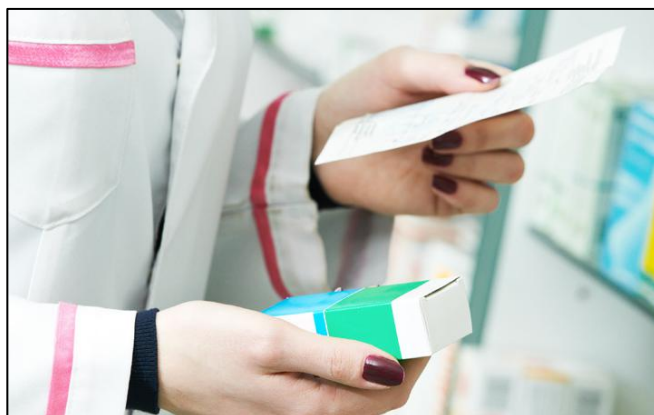
- ✓ Select the sites, the patients, the timeline
- ✓ EGeen will design a custom feasibility plan that integrates easily into your trial design
- ✓ Managed with a single U.S. point-of-contact



EGeen can arrange drug sales channels in Eastern Europe post-BE clinical trial for sales growth



Contact EGeen for an initial BE / BS trial study for your clinical support today!



Get your new generic drug formulations to multiple markets faster and cheaper than you thought possible!